



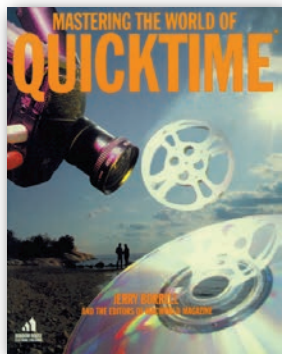
**Chris Yavelow** has worked in every aspect of the book business: from typesetting to layout and design; writing, editing, publishing, and serving as an agent; to developing software for writers. He has more than a dozen books to his credit.

He has received awards from the Computer Press Association (*Best Advanced How-to Book*), MediaBistro (1<sup>st</sup> prize in the *Battle of the Book Trailers*), and Writers Digest (*Inspirational Short Story*); as well as writing fellowships to the MacDowell Colony, the Camargo Foundation, the Cummington Community for the Arts, and from the National Endowment for the Arts.

Chris has taught at Harvard, the University of Texas, Claremont Graduate University, and Schiller International University. Since 2008, he has been teaching online as a full professor for the University of Maryland.

He spent a decade as a contributing editor for Macworld, Electronic Musician, Computer Music Journal, Macintosh, Macromedia Journal, Verbum, and New Media Magazine; and 5 years as editor of A-R Editions' *Digital Audio Book Series*. During the 1980s and 1990s, Yavelow was the world's most widely published author in the field of computer music.

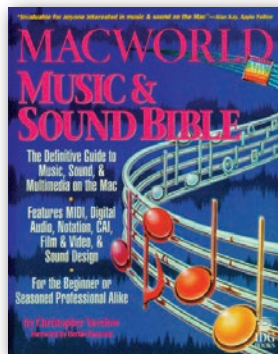
He has lectured at writing groups throughout the Mid-Atlantic states, and has presented sold-out, full-day writers' seminars, for example, *The Gift of Words*. In early 2012, he taught at the *Writers' Advance! Bootcamp* in Asheville, NC.



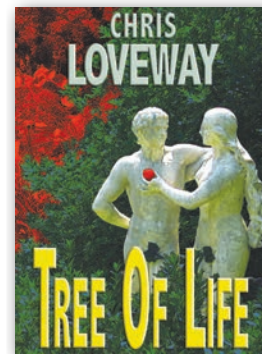
**Primary Co-author**  
(The first book on QuickTime)  
Random House



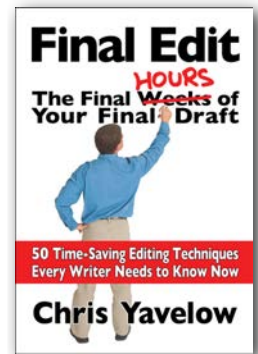
**Outliner & Co-author of book & CD-ROM**  
First Bantam, then Random House



**Author (1400 pages)**  
**C.P.A. Award-Winner**  
IDG



**Author (pen-name)**  
**MediaBistro Award**  
YAV Publications



**Author (Nov. 2011)**  
Quick Reference (2012)  
Science of Writing  
(book series)

Chris' most recent book is *Final Edit, The Final Hours of Your Final Draft*, the first book in the Science of Writing book series. The series reveals writing strategies of bestselling authors, and explains how to build upon those skills in one's own writing. Although the subject of this book is self-editing, many of the editing decisions are based upon proven data obtained through computational stylistics and corpus linguistics research.

The series gradually introduces an approach to writing that is focused on shaping content into the form that will best communicate to readers. Each succeeding book in the series discloses more of the results of twelve years of data-mining bestsellers, both fiction and nonfiction, using proprietary software—an expert system that has undergone six years of development beyond the version that Yavelow released at FictionFixer.com.



YAV.com



FictionFixer.com



InterestingWriting.com



ScienceOfWriting.com

See the back of this sheet for available workshops and seminars.

# Workshops and Seminars

## Advanced Editing with *Final Edit*

How to use MS Word's hidden tools to speed up editing tasks. Rather than attempting to discern hundreds of categories of mistakes with every next word you read, you will be focused on a single type of error until every instance of that error has been resolved. Because *Final Edit*'s searches take you from one error to the next error of the same type, ignoring the material in between, you will drop into your draft only where there are problems that need to be fixed. This prevents you from being distracted by your own narrative, a state of affairs that slows editing to a crawl—a crawl you can avoid with *Final Edit*.

## The Rhythm of Writing

Words, sentences, and paragraphs create rhythms just like notes, phrases, and sections of musical compositions. Bestsellers use rhythms that are rarely discussed. Learn how to identify these and use them in your writing.

## Models for Success

Whether you admit to the fact or not, you're probably using models, templates, or structural blueprints to create your work. This seminar will teach you how to exploit such models not as constraints, but as seeds to allow your work to grow.



## How Chunks End

Twenty methods used by bestselling authors to compel readers to turn the page at the end of a chapter or a chunk within a chapter: that elusive quality that makes readers stay up past their bedtimes to read "just one more chapter."

## Rewriting and Self-Editing

Knowing and practicing the nuts and bolts of self-editing can save you money and increase the marketability of your work. This seminar teaches you about editing as you write, in contrast to the advanced editing seminar using the *Final Edit* approach.

## Everything You Need to Know about POD

and

## Preparing Your Manuscript for POD

Yavelow has been involved in P.O.D. since the 1980s when it was limited to sheet-music. Now he owns a P.O.D. publishing company, InterestingWriting.com, and can explain the workings from the inside. The 2nd seminar teaches you how to prepare your work in a way that will save you much time and expense, no matter with whom you publish.

## Testimonials and Review Excerpts

*"In Final Edit [Yavelow] has developed a brilliant computer-search algorithm to root out the most common problems he finds with pre-published manuscripts.... to rapidly find and correct systematic errors... As someone who does editing myself, I was fascinated to see how this series of tasks would be able to rapidly find the things I identify "by hand" through reading through the prose. What an amazing tool! I can't wait to try it out on my next manuscript. I haven't seen anything else like this. Five stars."*

—Amy Deardon, author of *The Story Template*  
(review of *Final Edit* on Amazon.com)

*"I find a lot of value in this.... I do not even notice my mistakes because it sounds natural in my head. This book helps you find those mistakes very objectively.... If you are an indie writer, pick this book up and use it."*

—Brandon R. (review of *Final Edit* at GoodReads.com)

*"I applied a very kindergarten version of your advanced editing principle to the final final final (you know how that goes) edit of my book... I was able to complete the edit much quicker than if I'd been reading the entire manuscript."*

—Lori T. (Advanced Editing Seminar at *Writers Advance! Boot Camp*)

*"How can I thank your for giving of yourself so beautifully at Boot Camp? Your generosity of spirit blessed each of us more than you can imagine. My life has been changed because of you..."*

—Nan J. (Advanced Editing Seminar at *Writers Advance! Boot Camp*)

*"It is wonderful! I have never read a better book in the writing and the characters and the explanation of how to be saved! It is really a great book."*

—Joan G. (letter from a reader of *Tree of Life*)

*"\$37.95 is a small price to pay for more than 1,400 pages of detailed, up-to-the-minute information on everything—and we do mean everything—that pertains to making music on the Macintosh. Author Christopher Yavelow has the rare combination of broad experience, writing ability, and sheer obsessiveness needed to tackle such a monumental undertaking and see it through. Not only did he carry the boulder to the top of the mountain, he makes it look as if he isn't even breathing hard... Along the way, he explains many important issues to the neophyte... the Music & Sound Bible is a marvelous resource and a remarkable achievement... in an eminently readable style..."*

—Keyboard Magazine

(review of the *Macworld Music and Sound Bible*)

*"Weighing in at more than four pounds and comprising 1,400 pages of text, diagrams, and charts, the Macworld Music & Sound Bible is the most ambitious and up-to-date reference for anyone interested in audio and music on the Mac... The language is clear and accurate... Macworld Music & Sound Bible is remarkable in its coverage of the many disparate areas of music and sound production for the Macintosh."*

—Mix Magazine

(review of the *Macworld Music and Sound Bible*)